

# Yiying Lu

w. [www.yiyinglu.com](http://www.yiyinglu.com)  
p. +61 0 425 208 780  
e. [helloyiying@gmail.com](mailto:helloyiying@gmail.com)

## // about

Yiying is a visual communicator; a problem solver; a traveller.

## // education

- 2004.03 - 2007.12      Sydney, Australia  
University of Technology Sydney  
Bachelor of Design in Visual Communication  
(First Class Honours)
- 2006.09 - 2006.12      London, UK  
Central Saint Martins College of Art and Design  
Exchange Study in B.A. Graphic Design (Honours)  
Specialising Advertising, Book Binding & Illustration
- 2002.07 - 2003.06      Sydney, Australia  
University of New South Wales  
Design & Media Stream Foundation Year Study  
Most Outstanding Academic Performance in Design

## // prizes & awards

- 2009      Shorty Awards 2008 (the best content producers on Twitter)  
USA  
Winner in #Design Category
- 2008      TransLocalMotion - Shanghai Biennale 2008  
International Students Exhibition  
Gold Award
- 2008      Desktop Create: Awards 2008  
Australia  
Best Student Portfolio winner
- 2007      Coop Bookshop Christmas Card Design Competition  
Winner
- 2006      AGDA (Australian Graphic Design Association)  
Inaugural AGDA Student Award winner  
DIGITAL MEDIA Distinction winner
- 2006      CCII International Logo Biennial Awards  
Awards of Excellence
- 2005      2005 UTS Union Art & Photo Competition  
1st Prize  
People's Choice Award

## // languages

- English      Fluent
- Chinese      Native
- Japanese      Intermediate

## // references

Available upon request.