

# Yiying Lu

w. [www.yiyinglu.com](http://www.yiyinglu.com)  
p. +61 0 425 208 780  
e. [helloyiying@gmail.com](mailto:helloyiying@gmail.com)

## // about

Yiying is a visual communicator; a problem solver; a traveller.

## // education

- |                   |   |
|-------------------|---|
| 2004.03 - 2007.12 | Sydney, Australia<br>University of Technology Sydney<br>Bachelor of Design in Visual Communication<br>(First Class Honours)   |
| 2006.09 - 2006.12 | London, UK<br>Central Saint Martins College of Art and Design<br>Exchange Study in B.A. Graphic Design (Honours)<br>Specialising Advertising, Book Binding & Illustration |
| 2002.07 - 2003.06 | Sydney, Australia<br>University of New South Wales<br>Design & Media Stream Foundation Year Study<br>Most Outstanding Academic Performance in Design                      |

## // prizes & awards

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|------|---|
| 2008 | TransLocalMotion - Shanghai Biennale 2008<br>International Students Exhibition<br>Gold Award                            |
| 2008 | Desktop Create: Awards 2008<br>Australia<br>Best Student Portfolio winner   |
| 2007 | Coop Bookshop Christmas Card Design Competition<br>Winner   |
| 2006 | AGDA (Australian Graphic Design Association)<br>Inaugural AGDA Student Award winner<br>DIGITAL MEDIA Distinction winner |
| 2006 | CCII International Logo Biennial Awards<br>Awards of Excellence   |
| 2005 | 2005 UTS Union Art & Photo Competition<br>1st Prize<br>People's Choice Award  |

## // languages

- |          |              |
|----------|--------------|
| English  | Fluent       |
| Chinese  | Native       |
| Japanese | Intermediate |

## // references

Available upon request.